



Raised without hormones
and no antibiotics - ever.



The PUB[®] Natural[™] Flamebroiled Beef Steak Burger
(Classic Cheeseburger) (215-940)

AdvancePierre's consumer-preferred* burger patties are now available with all-natural, minimally processed beef that contains no artificial ingredients.

* Claim based upon consumer-preferred flavor and texture. Source: AdvancePierre Primary Research. PUB Burger Improvement Research. October 2014.



DID YOU KNOW? | 38% of consumers would pay more for beef that is raised without hormones, and 35% of consumers would pay more for beef that is raised without antibiotics - ever.



//// Natural Burger Product Line ////

Product Description	Code	SUPC #	Portion	Count	Case Weight
The Pub® Natural™ Flamebroiled USDA Choice Angus Beef Chuck Steak Burger	215-930	7777390	3 oz.	56	10.50 lbs.
	215-940	7523596	4 oz.	40	10.00 lbs.
	215-960	5636113	6 oz.	28	10.50 lbs.

Farm Fresh Natural Burger

The Pub® Natural™ (215-960) patty served on a toasted rustic ciabatta roll with baby arugula, lemon garlic vinaigrette, natural sharp cheddar cheese and a farm-raised egg fried over-medium.

Helping You Build A Better Burger

Natural Beef

- Made from choice Angus chuck
- All Natural
- Minimally processed, no artificial ingredients
- Raised without hormones
- No antibiotics - ever

Pre-portioned fully cooked burgers

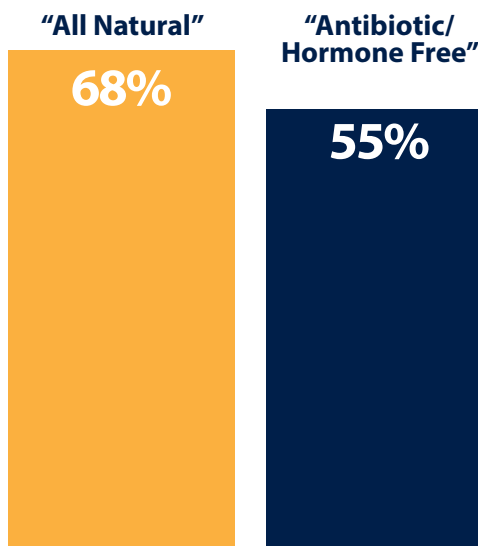
- Available in 3 oz., 4 oz. and 6 oz. sizes
- Consistent product size and quality
- Straight from the case to the grill

Source benefits

- 100% vegetarian diet
- Sourced verified to ranch of birth
- Humane animal handling practices

Consumer Appeal

“Better For You” Beef Burger Attributes*



*Source: February, 2015 AdvancePierre Foods Custom “Better For You” Study.





BreakAway® Corned Beef

Unleash the Flavor



BreakAway® Corned Beef

Unleash the Flavor

Steak-EZE® BreakAway Corned Beef is the first item of its kind, offering classic corned beef flavor in convenient individual portions. This product is great for a variety of menu applications such as Corned Beef Hash, Reuben Sandwiches, Irish Nachos and much more. Experience one of these delicious menu options today, with profitable and versatile *Steak-EZE BreakAway* Corned Beef.

Unmatched Profits

- Individual portions for consistent food costs

Unlimited Versatility

- Dozens of menu options from one product

Traditional Corned Beef Flavor

- Fully cured and sliced, corned beef brisket with a robust, distinct flavor



Irish Cakes



Irish Nachos



Irish Egg Rolls

Product Description	APF Code No.	SUPC #	Pack/Portion	Case Weight
Steak-EZE BreakAway Corned Beef Fully cured, classic corned beef flavor in individual, easy-to-use <i>BreakAway</i> portions.	1840-001	9150517	48/4.00 oz.	12.00 lbs.

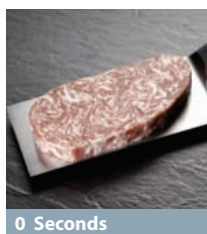
Preparation Instructions:

1. Preheat a flat grill to 350°F.
2. Place frozen corned beef on grill.
3. After the portion has cooked through about half its thickness, flip the portion once.
4. As the meat slices begin to cook, separate them with a spatula and add any desired seasonings. Corned Beef should have an evenly red appearance when cooked.

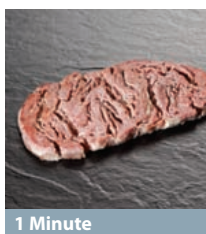
Note: Due to the curing process, *Steak-EZE BreakAway* Corned Beef is gray in color when in its raw, frozen state. Corned Beef will turn red as it cooks.



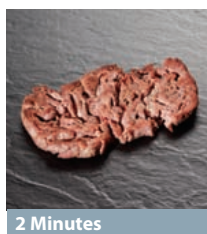
Fully Frozen



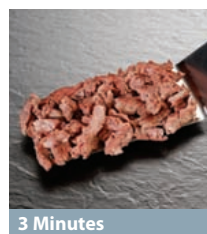
0 Seconds



1 Minute



2 Minutes



3 Minutes

For more information, please call **1.800.317.2333**

or e-mail CustomerService@advancepierre.com.

www.advancepierrefoods.com



Grow your business with Sliced Steak.

VERSATILITY

Creates a wide assortment of daypart and menu items.

Breakfast and Brunch

Beef

Steak Breakfast Burrito

Steak-EZE® Beef rolled in a flour tortilla with scrambled eggs and shredded cheddar cheese and topped with fresh pico de gallo.

Steak, Egg and Cheese Bagel

Steak-EZE Beef on a toasted bagel with scrambled eggs and American cheese. Served with hash-brown bites and orange juice.



Steak Breakfast Burrito



Steak, Egg and Cheese Bagel

Appetizers/Snacks

Beef

Steak Nachos

Steak-EZE Beef atop warm tortilla chips with refried beans, diced tomato, green onion and shredded cheddar cheese. Served with guacamole, sour cream and pico de gallo.

Steak Quesadilla

Steak-EZE Beef with yellow and white American cheeses and pico de gallo, grilled between two flour tortillas.

Philly Fries

Steak-EZE Beef over french fries, topped with shredded cheddar cheese and green onion. Served with a creamy Parmesan dipping sauce.



Steak Nachos



Steak Quesadilla



Philly Fries

Salads

Beef

Peppercorn Steak Salad

Steak-EZE Beef on a bed of romaine lettuce with halved cherry tomatoes, green peppercorns, sliced mushrooms and croutons. Served with ranch dressing and grated Parmesan cheese.

Chicken

Curried Chicken Salad

Recipe Cut BreakAway® Chicken, combined with diced apple, chopped celery and raisins in a curry mayonnaise sauce and served in a Bibb lettuce leaf garnished with chopped green onion.

Chicken Chop Salad

Steak-EZE BreakAway Chicken with chopped, crisp romaine lettuce, dried cranberries, roasted golden beets, toasted spiced pecans and a honey balsamic vinaigrette.



Peppercorn Steak Salad



Curried Chicken Salad



Chicken Chop Salad



Grow your business with Sliced Steak.

BreakAway® Products

The *BreakAway* Steak was created and patented to provide the foodservice industry with a versatile, superior-quality, portion-controlled Philly Cheesesteak serving. *Steak-EZE® BreakAway* products are made from premium quality whole muscle raw materials and go from case to plate in less than three minutes.



Ready to cook *BreakAway*



BBQ Chicken Sandwich



Philly Fries



Steak Slider Trio



Sirloin Steak Bruschetta

Beef

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
The Original Steak-EZE BreakAway Sirloin Beefsteak	1170-001	7559503	27/7.00 oz.	12.00 lbs.
The original hand-trimmed whole muscle sirloin <i>BreakAway</i> beefsteak.	1160-001	2281582	32/6.00 oz.	12.00 lbs.
	1150-001	2246957	38/5.00 oz.	12.00 lbs.
	1145-001		43/4.50 oz.	12.00 lbs.
	1140-001	7566763	48/4.00 oz.	12.00 lbs.
	1130-001	7220379	64/3.00 oz.	12.00 lbs.
The Original Steak-EZE BreakAway Lightly Marinated Sirloin Beefsteak	1260-001	4891853	32/6.00 oz.	12.00 lbs.
The original hand-trimmed whole muscle sirloin <i>BreakAway</i> beefsteak, lightly marinated.	1255-001	8184475	35/5.50 oz.	12.00 lbs.
	1250-001	4715991	38/5.00 oz.	12.00 lbs.
	1240-001	5247010	48/4.00 oz.	12.00 lbs.
	1230-001	7617160	64/3.00 oz.	12.00 lbs.
	7325-001	7694748	77/2.50 oz.	12.00 lbs.

Steak-EZE BreakAway Marinated Beefsteak	1360-001	6767901	27/6.00 oz.	10.00 lbs.
<i>BreakAway</i> beefsteak, marinated to enhance flavor and value.	1340-001	6767877	40/4.00 oz.	10.00 lbs.

The Original Steak-EZE BreakAway Marinated Beefsteak	1450-001	4813903	38/5.00 oz.	12.00 lbs.
Hand-trimmed whole muscle <i>BreakAway</i> beefsteak, marinated with food starch.	1440-001	6623078	48/4.00 oz.	12.00 lbs.

The Original Steak-EZE BreakAway Lightly Marinated Angus Beefsteak.	1641-001	0134177	40/4.00 oz.	10.00 lbs.
The original hand-trimmed whole muscle Angus <i>BreakAway</i> beefsteak, lightly marinated.				

Chicken

The Original Steak-EZE BreakAway Chicken	41160-001	2340131	32/6.00 oz.	12.00 lbs.
<i>BreakAway</i> chicken breast meat, lightly marinated with natural chicken seasonings.	41150-001	8997629	38/5.00 oz.	12.00 lbs.
	41140-001	6145585	48/4.00 oz.	12.00 lbs.
	41130-001	2104602	64/3.00 oz.	12.00 lbs.



Grow your business with Sliced Steak.

Thick Cut *BreakAway*® Products

Thick Cut *BreakAway* products are the perfect ingredient for a variety of menus and dayparts. These products have the same great flavor and premium quality as the Original *BreakAway* products, but have a better bite and greater visual appeal for recipes requiring thick cut, high quality beef and chicken. Due to the thicker slices, cooking time will be longer.



Ready-to-cook Thick Cut *BreakAway*



Grilled Sirloin Spinach Salad



Chicken Bruschetta Sandwich

Beef

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
Thick Cut <i>BreakAway</i> Beef Sirloin Steak Thick cut and pre-portioned sirloin slices are the perfect ingredient for a variety of recipes from stir-fry, noodle and rice bowls to wraps, sandwiches and more. Hand-trimmed, lightly marinated whole muscle sirloin beefsteak.	2140-001	4684178	48/4.00 oz.	12.00 lbs.

Chicken

Thick Cut <i>BreakAway</i> Chicken Breast Thick cut and pre-portioned slices are the perfect ingredient for a variety of recipes from wraps, fajitas and quesadillas to stir-fry, noodle bowls, salads and more. Chicken breast meat, lightly marinated with natural chicken seasonings.	48840-001	4684286	48/4.00 oz.	12.00 lbs.
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Tip: For faster cooking time thaw Thick Cut *BreakAway* portions and cook from a thawed state. Thaw in refrigerator. Must cook once thawed.

Fast *BreakAway*® Flat Steaks

Fast BreakAway Flat Steaks are perfect for high volume operators who want to go from freezer to plate in less than 90 seconds. The Revolutionary *Fast BreakAway* Flat Steak combines the cooking speed of a Traditional Flat Steak product with the ease of an Original *BreakAway* product. Operators can expect the same quality as the Original *BreakAway* products, but will notice the smaller piece size when cooked.



Ready-to-cook *Fast BreakAway* Flat Steaks



Philly Cheesesteak Pizza

Beef

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
<i>Steak-EZE</i> Revolutionary <i>Fast BreakAway</i> Beef Flat Steak	6160	5766068	27/6.00 oz.	10.00 lbs.
Hand-trimmed sirloin beef—flat steak speed with <i>BreakAway</i> ease.	6150	4367298	32/5.00 oz.	10.00 lbs.
	6140	4367264	40/4.00 oz.	10.00 lbs.
	6130	4915286	53/3.00 oz.	10.00 lbs.

Chicken

<i>Steak-EZE</i> Revolutionary <i>Fast BreakAway</i> Chicken Flat Steak Chicken breast meat, lightly marinated with natural chicken seasonings—flat steak speed with <i>BreakAway</i> ease.	44140	9638685	40/4.00 oz.	10.00 lbs.
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Grow your business with Sliced Steak.

Traditional Flat Steak

What began in Philadelphia many years ago has continued into the present day. The Traditional Flat Steak is for the chef accustomed to preparing Philly Cheesesteak Sandwiches in the conventional manner, as it is done in some of the East Coast's most popular restaurants. Traditional Flat Steaks can be prepared in 90 seconds and the piece size will depend upon the grill operator.



Ready-to-cook Traditional Flat Steak



Traditional Philly Cheesesteak



Steak Grilled Cheese



Steak Ceasar Wrap



Chicken Philly Sandwich

Beef

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
Steak-EZE Traditional Sirloin Flat Steak Lightly Marinated Whole muscle with great sirloin flavor, lightly marinated for a flavorful bite.	280701	4890051	23/7.00 oz.	10.00 lbs.
	280601	1285154	27/6.00 oz.	10.00 lbs.
	280501	4449898	32/5.00 oz.	10.00 lbs.
	280401	4979373	40/4.00 oz.	10.00 lbs.
	280301	N/A	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Sirloin Flat Steak Marinated Whole muscle with great sirloin flavor, marinated for enhanced flavor and a tender bite.	240601	5243530	27/6.00 oz.	10.00 lbs.
	240501	9922386	32/5.00 oz.	10.00 lbs.
	240401	8206441	40/4.00 oz.	10.00 lbs.
	240301	0762625	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Ribeye Flat Steak Lightly Marinated Great ribeye flavor, lightly marinated for a flavorful bite.	290601	4474177	27/6.00 oz.	10.00 lbs.
	290501	1861152	32/5.00 oz.	10.00 lbs.
	290401	1199033	40/4.00 oz.	10.00 lbs.
	290301	5949191	53/3.00 oz.	10.00 lbs.
Steak-EZE Traditional Ribeye Flat Steak Marinated with Food Starch Great ribeye flavor, marinated with food starch to enhance value and flavor.	390500	6701932	32/5.00 oz.	10.00 lbs.
	390400	8621142	40/4.00 oz.	10.00 lbs.
	390300	6822076	53/3.00 oz.	10.00 lbs.

Chicken

Steak-EZE Traditional Chicken Flat Steak Chicken breast meat, lightly marinated with natural chicken seasonings.	270507	4656476	32/5.00 oz.	10.00 lbs.
	270407	8862021	40/4.00 oz.	10.00 lbs.
	270307	7012320	53/3.00 oz.	10.00 lbs.



Grow your business with Sliced Steak.



Traditional Philly Cheesesteak



Fully Cooked Redi-Steak Package

Fully Cooked Redi-Steak® Beef Philly Slices

Steak-EZE® Fully Cooked Redi-Steak Beef Philly Slices combine the safety and convenience of fully cooked products with the delicious flavor of traditional Philly Steaks. Packaged in easy-to-handle bags, *Steak-EZE Redi-Steak* products are simple and cost-efficient to prepare. For the operator who may not have a flat grill or a vent, *Redi-Steak* products can be heated in a microwave, steamer, conventional or convection oven or by boiling in the bag on the stove top.

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
Steak-EZE Redi-Steak Beef Philly Slices - Meat Only	20310	5829965	4/2.5 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Beef Philly Slices with Onions	20210	5217419	4/2.5 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Beef Philly Slices with Peppers & Onions	20110	9681610	4/2.5 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Marinated Beef Philly Slices—Meat Only, marinated for added value and flavor.	21310	5564117	3/3.33 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Marinated Beef Philly Slices with Peppers & Onions, marinated for added value and flavor.	21110	4863429	3/3.33 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Marinated Beef Philly Slices with Food Starch—Meat Only, marinated for added value and flavor.	21410	0059323	3/3.33 lb. bags	10.00 lbs.
Dry Pack Steak-EZE Redi-Steak Beef Philly Slices - Meat Only	2819	5093521	2/5 lb. bags	10.00 lbs.
Steak-EZE Redi-Steak Wet Pack Sliced Steak - Premium	22030	5003700	4/3 lb. bags	12.00 lbs.
Steak-EZE Redi-Steak IQF Sliced Steak - Meat Only - with Soy	31030	7033788	6/5 lb. bags	30.00 lbs.
Steak-EZE Redi-Steak IQF Sliced Steak with Pepper and Onions	33030	7025692	3/4 lb. bags	12.00 lbs.
Steak-EZE Redi-Steak IQF Sliced Steak - Meat Only - without Soy	35030	3459203	6/5 lb. bags	30.00 lbs.
Steak-EZE Redi-Steak Seasoned Sirloin Beef Slices	37030	N/A	4/2.5 lb. bags	10.00 lbs.

Bulk Products—Flat Steaks

Bulk ready-to-cook *Steak-EZE* Flat Steaks are designed for high volume operators to thaw and to use right out of the box or bag to the grill. The bulk Flat Steak products once thawed must be cooked and used. Not designed to be refrigerated. Bulk products are not portioned controlled and need to be portioned before placing on the grill or oven.



Ready to cook *Steak-EZE* Bulk Case

Product Description	Code Number	SUPC #	Pack/Portion	Case Weight
Steak-EZE Sirloin Beef Slices Non Marinated	7900-001	8421356	2/5 lb. bags	10.00 lbs.
Steak-EZE Sirloin Beef Slices Lightly Marinated	7700-001	4994463	2/5 lb. bags	10.00 lbs.
Steak-EZE Sirloin Beef Slices Marinated with Food Starch	7600-001	3953148	2/5 lb. bags	10.00 lbs.
Steak-EZE Ribeye Beef Slices	7200-001	N/A	160/1.00 oz.	10.00 lbs.
Steak-EZE Chicken Breast Meat Slices Lightly Marinated	47600-001	3185428	2/5 lb. bags	10.00 lbs.