

# SWEET Protein

SWEET PROFITS

NEW  
WAFFLE BREADED  
CHICKEN

EVEN SWEETER WITH SYRUP

MORE THAN 60%  
of consumers prefer  
the tender with syrup<sup>1</sup>

015504-0928  
Tyson® FC  
Waffle Breaded Tenders







Chicken

SO SWEET

Indulge your customers and start the day right with new, **Tyson®** Waffle Breaded Chicken. It combines the sweet taste of waffles with the juicy tenderness of chicken for a menu innovation that works across all dayparts. For breakfast, it introduces a protein component. For lunch and dinner, it brings a hint of sweetness wrapped in a crisp breading that customers crave. Ideal around the clock when served as center-of-the-plate or appetizer with a syrup side for dipping. As a Select Cut product, it offers consistent sizing, which keeps portions under control and ensures healthy profit margins.

Features  
& Benefits

- Crispy, comfort food indulges customers
- 85% of consumers say it could be eaten any time of the day¹
- Center-of-the-plate or appetizer versatility
- Satisfies customer craving for “new and different”
- Select Cut product, consistent sizing
- Fills a menu gap for the all-day breakfast menu
- Exciting new product— sustains innovation



028486-0928  
Tyson® FC  
Waffle Breaded  
Right Size® Filet

Product Code	SUPC #	Description	Case Pack	Net Wt. (lb.)	Avg. Piece Count	Serving Size (oz.)	Cal. (kcal)	Fat (g)	Trans Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)
028486-0928	561448	Tyson® FC Waffle Breaded Right Size® Filet	2/5# bag	10.00	70	1 Piece (64g)	160	8	0	25	370	11	11
015504-0928	561451	Tyson® FC Waffle Breaded Tenders	2/5# bag	10.00	78	1 Piece (57g)	140	7	0	25	330	10	10

Tyson & InsightsNow, Inc. Proprietary Sensory Study, n=153, Waffle Chicken 2017

