

# Food & Beverage



## Supplier Overview:

Conagra Foodservice is the Source1 Program preferred partner for franks, prepared and packaged foods. As a part of their prepared and packaged foods, Conagra Foodservice has a variety of high quality tomato products. Beginning with the 2016 Tomato Fresh Pack all Angela Mia® and Hunt's® tomato products will be Non-GMO Project Verified.

#### What Source1 Offers:

Source1 customers will have access to ConAgra Food balanced portfolio that includes consumer brands found in 99% of America's households.

#### Program Benefits and Pricing:

Deviated pricing and rebates on core products

#### **Key Categories:**

Canned and Dry, Dairy Products, Frozen, Meats

### Major Description:

Canned and Dry: Asian, Condiments, Entrée Prep Can, Gelatin/Pudding/Topping, Gravies & Bases, Mexican Foods,

Sauces/Sauce Mix, Snacks, Vegetable Can

Dairy Products: Cream

Frozen, Meats: Convenience Products

# **Key Brands:**

Angela Mia, La Choy, Vogel, Healthy Choice, Hunts, Hebrew National, RediWhip, Rotel, Orville Redenbacher, Slim Jim





















### **How To Get Started**

- Your Source1 team makes it easy! Call 901.290.0220 or email customer.relations@source1purchasing.com.
- Order products today through your primary distributor: Sysco
- 3. Work directly with your Sysco representative for product pricing and availability.
- Utilize your ConAgra Foods representative to learn more about products, ingredients, samples and menu applications.

# Supplier Website:

http://www.conagrafoods.com/

## **Distribution Source:**

Primary Distribution

# Post Enrollment Support:

Larry Factor, Conagra Foods O | (908) 766-4721

E | lawrence.factor@conagrafoods.com





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# NO SALT ADDED TOMATO PRODUCTS



# Any way you slice, dice or crush it...

As the foundation for a variety of menu items, our No Salt Added Tomato products are always in season! California vine-ripened tomatoes are harvested and packed at the height of freshness, maintaining their natural flavor all the way to the kitchen.

| FEATURES   | BENEFITS   |
|--|--|
| No salt added  | Allows operators flexibility to control sodium content<br>and add salt to dishes only as desired |
| 100% vine-ripened California tomatoes                                    | Robust flavor, texture and natural color   |
| Tomatoes inspected and sorted for size and color at multiple checkpoints | High-quality products with year-round consistency  |
| Wide assortment of products — from diced tomatoes to sauces and more     | Convenient, versatile formats to fit any operational or recipe need                              |
| All-natural with 0g trans fat per serving                                | Accommodate consumer demand for healthier meal options away from home                            |



# VERSATILITY AND QUALITY TO ENHANCE YOUR MENU

BETTER FLAVOR.

BETTER BEEF. That's the Hebrew National® recipe for brand loyalty and menu innovation For more than 100 years, we've followed strict dietary law to produce 100% kosher beef products that add distinction to your menu. Our high-quality flavorful hot dogs can bring a creative touch to all types of sandwiches.



# HEBREW NATIONAL® HELPS YOU PUMP UP PROFITS!

Add Hebrew National® 100% kosher beef franks to your menu and boost your bottom line! As the brand consumers prefer and trust, Hebrew National® commands a higher price point on the menu.





**ENHANCE PATRON SATISFACTION** BY SERVING THE HOT DOG BRAND WITH THE HIGHEST CONSUMER LOYALTY!

Hebrew National® emptys the highest con loyalty, exclusivity and dollars per buyer among



