Source1-Entegra Program

Program & Commodity Pricing Updates Effective April 1, 2013

Confidential Information

Increase +12%

Increase +3.2%-5.9%

Flat to slightly down

Increase +4.22%

Average Increase +3%

Cereals/Shacks	
Kellogg's Snacks	Increase up to +8%
Kellogg's Cereal	Increase up to +4%
Keebler Company (cookies, crackers, cones)	Increase up to +7%

While commodities have fallen over the past two months, they still remain generally inflated versus prior years. Grain costs, which represent a majority of the Kellogg portfolio, have continued to increase since 2011. Wheat, corn, cocoa and milk are up versus the same time last year. In addition, bio-fuels demand continues to grow globally impacting grain supply.

Diamond Crystal

Dry non-dairy creamers

Diamond Crystal has not taken a price increase for three years. The cost of raw material and packaging has risen in those three years, and this pricing adjustment is a result of that.

Gardenburger, Inc.

Vegetable and Soy Based Patties, Crumbles and other Vegetarian Products

The price increase is dependent on the item and is due to increases in raw ingredients such as wheat, corn, rice and oats. Within the last year, wheat has increased 28%; corn 62%; rice 16%; and oats 31%.

Jennie-O Foods, Inc.

Turkey

Prices are mostly holding steady as the primary driver of entegra's turkey pricing, the corn market, has been steadier. Prevalence of drought still to be determined this season, which could affect the next two quarters' pricing.

Pactiv/Prairie/Newspring

Polypropylene (deli containers, Newspring)

Pactiv product prices are heavily impacted by a range of resin cost drivers, as well as other market price inputs. While the majority of Pactiv products are made of different raw materials and had minimal changes of roughly 2%. Items made of polypropylene have seen greater fluctuates in price due to the volatility of this particular resin over the past 24 months. After realizing a 10.8% price decrease on Pactiv polypropylene products in October, raw material prices have surged recently resulting in a 4.22% price increase, effective 4/1/2013.

Rich's

Le Boulanger

Regional Bakery pricing adjustments are a result of increased wheat and flour costs.

Commodity Driven Contracts

The contracts below are formula-based, reflect the markets and change monthly or quarterly. We will not always provide an explanation for pricing changes, as the pricing of these programs continually ebbs and flows with the markets. A yearlong snapshot of pricing gives the most appropriate view of the benefits associated with entegra's negotiated pricing, and the monthly pricing reflected does not portray the full year benefit. However, we do want to keep you informed so you can make menu and pricing adjustments as appropriate for your facilities.

Cargill –	
Ground Beef	Increase +1%
Stew Beef Cube Steaks & Beef Strips	Decrease -5%
The price changes are due to seasonal demand shifting to ground beef.	

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Decrease -3.48%

Cheese Updates

Schreiber Foods, Inc. (Processed Cheese)

Great Lakes (Natural Cheese)

Western cheese production was reported to be mostly steady, and in line with milk production trends. Cheese production in the central U.S. is strong leading to ample supply. Cheese inventories were also noted to be manageable given current domestic and export demand levels.

Darling International

Kitchen Grease Pick Up Service

The Jacobson Index average for the last 30 days did not meet the threshold to trigger the monthly fee. This means that Darling and Darling Sub-Contractors will pick up waste oil at locations during this month at NO CHARGE.

Farmland		
Raw & Cooked Bacon	Flat to slightly down	
Breakfast Sausage	Flat to slightly down	
Whole Hog Sausage (Dixie Skillet)	Increase +13.6%	
The sow (source for whole hog) market is being pushed higher due to antici potential movement due to a major processor closing a plant.	pated lower availability going into summer, as well as	
Ham & Deli Meats	Decrease -8.4%	
The decrease in hams is directly related to Mexico exports being way down but expected to pick up after Easter.		
Fabricated Pork (i.e. Chops & Tenderloins)	Flat to slightly down	
Hot Dogs, Sausage & Pizza Toppings	Flat to slightly down	
Fresh Pork	Flat to slightly up	
Koch Foods		
Bone in Breaded	No Change	
Bone in Raw	No Change	
Breaded Boneless Breast	Increase +1.80%	
Breaded Nuggets and Patties	No Change	
Raw Boneless	Increase +0.10%	
Pulled, Diced and Cooked Strips	Increase +0.52%	
Breaded Strips	Increase +0.98%	
Cooked Unbreaded Breasts and Patties	Increase +1.41%	
Wings	No Change	
CVP	Increase +4.42%	
Kraft Foods		
Cream Cheese	Increase +0.5%	
Ventura Foods		
Bulk Margarine	Increase +1.48%	
Oil, Shortening	Increase +0.99%	
	CONTRACT UPDATES: April 1, 2013	



Decrease -3.27%

No Change